

**The Woman's Board of Rush University Medical Center  
General Meeting Minutes  
June 4, 2018**

**I. Welcome**

Debra Beck called the meeting to order and welcomed everyone to the final meeting of the spring.

**II. Invocation**

Rev. Tommy Rogers shared a blessing.

**III. Program**

Stevie Boggess introduced Dr. Ansell and Darlene Hightower. They provided an updated about Rush's efforts in the community and the West Side Collaborative initiative.

**IV. Winnetka Auxiliary & Junior Board**

Dana Fallon and Justine Cody presented the Auxiliary Board's check for \$100,000 to the Woman's Board. Katelyn Cody presented the Junior Board's check for \$55,000 to the Woman's Board.

Debra congratulated Dana, Justine and Katelyn on their Boards' extraordinary fundraising success and thanked them for all of their efforts on behalf of the Medical Center.

**V. Presentation of FY18 Principal Project Gift**

Debra Beck, Marianne Berger, Dana Fallon, Justine Cody and Katelyn Cody welcomed Sally Lemke and presented her with the 2017 Principal Project gift - \$450,000 for the School-Based Mental Health Program. Sally expressed her gratitude and appreciation for the gift and for the support of the Junior Board, the Auxiliary Board and the Woman's Board.

**VI. Approval of May Minutes**

Debra asked for a motion to approve the May meeting minutes. The minutes were approved.

**VII. Finance**

Gillian Stoettner reported that the Annual Appropriations meeting was held on April 23 at the Woman's Athletic Club. The Finance Committee recommended total appropriations of \$382,324, of which \$40,000 came from the Junior Board.

Gillian asked for a motion to approve the appropriations for FY 2018. The motion was approved.

Additionally, \$451,738 was appropriated to the Woman's Board Principal Project, Rush' School-Based Mental Health Program. This amount reflects the Auxiliary Board's contribution of \$100,000, the Junior Board's contribution of \$15,000 and \$336,738 from the proceeds of the Fall Benefit, GLOW.

#### **VIII. Revisions**

Mary Pearlman reported on behalf of Katie Frekko and summarized the proposed revisions to the Bylaws and Policies and Procedures of the WB that were distributed to the membership in advance of the meeting. The updates recommended by the Revisions Committee and approved by the Executive Committee are as follows:

- Clarify the roles of the Executive Vice President-Membership and the Membership Stewardship Committee.
- Update the language regarding General Meetings to give the WB more flexibility in scheduling meetings.
- Update the Historical Committee language to make it consistent with that of other committees.
- Establish the Ad Hoc Strategic Planning Committee permanently as the Long Range Planning Committee, a Standing Committee of the WB.
- Clarify Executive Vice President, Membership will handle all member issues such as resignations and status changes instead of the Membership Committee.
- Clarify the duties of Executive Vice President-Administration
- Specify the duties of the Vice President of the Gift Shop
- Clarify the duties of Treasurer
- Update the Benefit Committee Language to make it consistent with that of other committees.
- Align the Service Committee language in Bylaws and Policies and Procedures.

Mary asked for the memberships' approval of the proposed revisions. The membership voted to approve.

#### **IX. Benefit Policy**

Cindy Nicolaides shared a new element of the Fall Benefit that has been reviewed and approved by Benefit Policy and the Executive Committee.

A new ticket category will be added to the Fall Benefit; a "Young Professionals" ticket will be available for people 35 years of age and under. Tickets will be \$100 each or \$75 for five or more tickets if purchased by a single buyer. This ticket will be for cocktails and dancing only from 8:30 p.m. to 11:00 p.m. These tickets will be marketed and sold electronically.

The new ticket is intended to encourage children of WB members to attend the event, to attract and introduce young professionals to the WB and to utilize the capacity of the event space while maintaining an energetic feel throughout the evening.

**X. Nominating**

Cindy Mancillas reported on behalf Karen Stensrud and the Nominating Committee. The slate of Officers for 2018-2019 is as follows:

President - Cindy Nicolaides  
EVP Administration – Mary Pearlman  
EVP Finance – Gillian Stoettner  
EVP Fundraising - Stevie Boggess  
EVP Membership - Emily Reynolds  
VP Community Activities – Wendy Herb  
VP Gift Shop - Melissa Hennessy  
VP In-Service Activities – Laura Roth  
VP Medical Center Activities - Melissa Iserloth  
Corresponding Secretary – Marcia Hines  
Recording Secretary - Erica Sandner  
Treasurer - Kate Peterson  
Finance Secretary – Mary Tritley

Cindy thanked everyone who agreed to step into a new position and those who are continuing in their roles.

**XI. Strategic Planning**

Cindy Mancillas announced the Strategic Planning Committee has been working hard to update the Board’s meeting schedule. Working within the bylaws the Woman’s Board meeting schedule will be adjusted in an effort to accommodate those members who work or who have other commitments. The meeting format will consist of:

Six General Meetings per year (per bylaws)

- 3 Coffee Meetings (September, December and May)
  - 10:00 AM - Coffee
  - 10:30 AM - Program
  - 11:00 AM - Meeting
  - 11:30/45 AM - Adjourn
  - 11:45 AM - Buffet Lunch (optional, social)
- 2 Luncheon Meetings (November, Annual Meeting and June)
  - 10:00 AM - Coffee
  - 10:30 AM - Program
  - 11:00 AM - Meeting
  - 11:45 AM - Luncheon Social

- 1 Evening Meeting (February or March, possibly as host of Rush Rounds)  
location and time TBD

Cindy asked for a motion to accept the new meeting format. The recommendation was approved.

Cindy thanked the Strategic Planning Committee for their thoughtful input and hard work.

## **XII. Fall Benefit**

Cindy Mancillas reported on Sam's behalf. She announced that the theme for the Fall Benefit 2018 is **"An Evening of Whimsy"**. The theme is a play on words-it will be a whimsical evening - please wear a whimsy (fascinator or hat) if you wish!

The Fall Benefit will be held on Friday, October 19th at The Art Institute. The entrance to the party will be on Columbus Avenue and valet parking will be available.

The Raffle Committee is working on this year's prizes and plan to include "A Year of Date Nights". The committee would appreciate your help in securing gift cards for restaurants, theatre tickets, sports tickets or a night at a hotel. Please contact Sam or a member of the Raffle Committee if you would like to make a Raffle contribution.

The Program Committee is working on securing ads for this year's book and we are working on securing sponsorships. If you know of a company we should contact about underwriting or a business or store that might like to purchase an ad in the program book, please contact Sam or Catherine in the WB office.

Contributor letters will be going out next week – if you still have letters to sign, please stop by the WB office after the meeting.

thanks to Paget and Brooke for all of their work on the Contributor Appeal and thanks to Katie Frekko and Liz Hayward for hosting the Addressing Sessions.

## **XIII. Announcements**

Debra announced that at each member had been given a copy of "Gather as You Go", an inspirational book written by Carol Bernick. Carol is a friend of Marletta Darnall's and gifted these books to the Woman's Board.

Member Dues are payable September 1. A dues notice, with Chapel & Flower and Board Member Fund Solicitations will be sent in July.

Annual reports are due at the end of the summer. Committee chairs, August 1; and Officers, September 1.

**XIV. Events & Meetings:**

Debra reminded everyone that Contributor Letters are available in the Woman's Board Office and may be signed after the meeting.

Rush's annual Road Home Event will be held tomorrow, June 5, at the Four Seasons. The event begins at 6:00 p.m.

On Tuesday, September 11, we will have our General Meeting and 2019 Principal Project Presentation at Indian Hill Club in Winnetka. The meeting will begin with coffee at 9:30 a.m., followed by the meeting from 10:00 a.m. to 11:30 a.m.

The Fall Benefit will take place on Friday, October 19 at The Art Institute, beginning at 6:00 p.m.

**XI. Adjournment**

With no further business, Debra thanked everyone for all of their dedication and efforts on behalf of the Woman's Board, wished everyone a happy summer and adjourned the meeting.

Respectfully Submitted,

Catherine Kenyon,  
on behalf of Colby Gaines, Recording Secretary