

The Woman's Board
Rush University Medical Center
General Meeting Minutes
December 9, 2019

Attendees: Sarah Alshouse, Debra Beck, Wendy Benson, Marianne Berger, Francie Blair, Sarah Bogan, Stevie Boggess, Amy Brock, Rosemarie Buntrock, Caroline Burns, Stephanie Byrd, Marletta Darnall, Laura De Frise, Gabrielle Fischer, Vikki Frank, Gwen Geller, Tricia Hagenah, Susie Healey, Karen Henderson, Melissa Hennessy, Wendy Herb, Leslie Hough, Kathleen Hull, Gigi Johnson, Phyllis Josephson, Sarah Lamphere, Nora Larkin, Lenore Macdonald, Stephanie Madigan, Cindy Mancillas, Ann McDermott, Beth Myers, Julie Newell, Cindy Nicolaidis, Katie Palmer, Mary Pearlman, Kate Peterson, Barbie Potter, Karen Reid, Emily Reynolds, Erica Sandner, Najia Shakoor, Gillian Stoettner, Anne Tucker, Adrienne Weisenberger, Holly Wilson

I. Welcome Cindy Nicolaidis

The meeting began at 10:45 am. Cindy welcomed attending WB members and twelve Auxiliary board members to the meeting.

II. Introduction of Dr. Mia Levy and Katie Conklin Struck, JD Stevie Boggess

Stevie introduced Dr. Mia Levy and Katie Conklin Struck, JD.

Katie Struck thanked the board on behalf of Mia Levy and the cancer team for our support of their key initiatives. Their goal is to grow at least two times over the next five years, which is ambitious. The team is focused on patient experience and research and making Rush a destination cancer center. Katie is focused on building a service line model within an academic medical center so that all practitioners work together for best patient experience. Rush is using assets within communities to treat patients where they live. Rush Oak Park is a successful facility and will need to double its capacity. The top cancer disease type is Lung, where Rush is rated #1. Rush will focus next on GI, Breast and Prostate cancers. Rush is #2 in patient awareness and preference (2018) ratings in our market. Rush's opportunities for growth (for first diagnosis treatment) vary by area, based on population and actual number of cases. Rush's long term strategy is to distribute cases across the system, with 8.8% growth per year, in a market with growth at 1%, which is aggressive. This is easier with current trends for de-escalation of treatments (frequency). Facility partnerships will continue to be explored.

Dr. Levy thanked Katie for her introduction of Rush's strategy and then introduced value stream transformation which is the program selected as our WB Principal Project. Dr. Levy is a redesigning operations, using data, and introducing a culture of experimentation to the process by reading metrics and it can be used to drive outcomes. The rapid process improvement measures events from bottom up and top down to identify priorities and solutions.

There is continued opportunity for improvement and with the new cancer building, there is two years to co-locate clinical care that has been somewhat separated. Dr. Levy wants to eliminate the disruption and optimize work flows in advance of entering the building. She believes this is essential to becoming a destination cancer center. She discussed the three principals for patient experience and

challenges within each principal: Time to First Treatment, the Perfect Visit/Perfect Day including the Rush team and the Cost of Care. Rush has been working with Medicare to contain costs and this is the direction care is going.

Dr. Levy provided an update on new recruits that have joined the team. She then thanked the board for their support of the project as it will impact every patient that is seen in the new cancer center. Dr. Levy addressed questions about cancer and DNA research, and managing patient expectations.

Cindy thanked Dr. Levy and Katie Struck for their presentation.

III. Introduction of Kelly Lynch Adrienne Weisenberger

Adrienne introduced Kelly Lynch, who joined Rush as the new Event and Appeals Manager for the Woman's Board. Kelly thanked the board for the introduction and looks forward to her work.

Cindy asked members to introduce themselves today or when they next call the office.

IV. Spring Luncheon 2020 Cindy Nicolaides

Cindy presented a video from Arizona State University on Cindy McCain and the McCain Institute. Cindy McCain will be the speaker at the WB Spring Luncheon on Thursday, April 16, 2020. She will share personal stories on her work and perhaps the campaign trail. As it is an election year she will avoid discussion of politics.

V. Fall Benefit 2020 Elizabeth Bigelow, Gwen Geller and Wendy Herb

Elizabeth announced the Fall Benefit will be on Friday, October 2nd at Theater on the Lake. Sign-up sheets are on tables and the chairs asked everyone to join a committee and make the planning a group project. The first meeting will be on January 15.

VI. Membership Emily Reynolds

The recent class of new members is strong. Emily is pleased with the applications for new board members. Active WB members with more than three years of service may propose a new candidate, and each application requires two seconders with at least one year of board service. Applications are requested by mid-January.

VII. Winnetka Auxiliary Nora Larkin and Dena Pavlopoulos

Dena reported the Junior Board Holiday Tea was held last weekend and was a success. They had record attendance as well as sales. She thanked the girls for their tireless efforts.

The executive board will be voted into office at the January meeting. Please save the date for the Cook's Tour on September 23, 2020.

Cindy attended the Tea last Saturday and reported the girls' work was inspiring. The Auxiliary shopping night at the Chalet was a success.

VIII. Announcements

- Tribute Tree Appeal – the tree is on the 4th floor outside of Au Bon Pain. Ornaments for donor tributes were made by Jennifer and are fantastic (Thank You!)
- Holiday Boutique is open after the meeting, grab a lunch or shop!
- Woman’s and Children’s Holiday Gift Card Drive is today. Stephanie, Sarah and Melissa will accept donations by credit card and cash after the meeting.
- Finance Committee’s first meeting is Tuesday, January 14th at 10 am at RUMC.
- Woman’s and Children’s Hospital Committee meeting and tour – Tuesday, January 14th at 11 am at RUMC. Perhaps attend both meetings if you can.
- Fall Benefit 2020 kickoff meeting will take place January 15th at 10 am at Cindy’s home.
- Volunteer Activities Committee Meeting is Thursday, January 23 at 1 pm – WB Office. The committee will discuss contents of cancer care bags for children and adults.
- No January Board Meeting
- Next Board meeting is February 6th at 6:00 pm at the Casino, the format is a presentation by RUSH speakers on the Heart and Mind Connection, with appetizers and drinks. Please invite guests as this an opportunity to spread news about RUMC.
- Committee Outreach Committee Meetings – Thursday, February 6, Thursday, February 13, and Thursday, February 20, locations will be announced – all at 10:30 am
- Spring Luncheon is Thursday, April 16th at the Hilton, Chicago.
- Fall Benefit date is Friday, October 2nd – Theater on the Lake

IX. Approval of Minutes Cindy Nicolaides

Cindy asked for approval of the November minutes. The minutes were approved.

X. Adjournment Cindy Nicolaides

Cindy thanked the Board and the meeting was adjourned at 11:51 am.

Respectfully Submitted,

Erica Sandner

Recording Secretary