

Woman's Board of Rush University Medical Center

September 10, 2019

General Meeting

Rush University Medical Center

I. Welcome

Cindy Nicolaidis

The meeting began at 10:11 a.m. Cindy invited Dr. Omar Lateef, CEO, Rush University Medical Center to present the 2020 Principal Project Presentation.

II. Project Proposal Presentation

Dr. Omar Lateef

Dr. Lateef thanked the board for their inspiring work and appreciates the opportunity to speak to the Woman's Board. He briefly discussed his background as a pulmonary critical care doctor, and his time at Rush, and how his experience continues to shape his CEO vision. Dr. Lateef's primary goal is to improve and be the best hospital for patient experience. He then discussed Rush's second goal for safety and quality through changes in protocol. The third goal is to have Rush employees that are passionate and vested in their work.

These goals apply to all areas of the hospital and in particular, the vision for the new Cancer Center. Dr. Lateef wants Rush to be the destination cancer center in Chicago and he would like to address fragmentation of cancer care. Rush plans to double its cancer patient volume by 2023, have a robust research and clinical trial arm, and provide continuum of cancer care. Rush has recruited Dr. Mia Levy to lead and implement this cancer center vision, and Rush has invested in the new Cancer Center building which will be complete in 2022.

Dr. Lateef presented three potential projects to consider for the Principal Project commitment of \$500,000 (see attachment):

a. The Woman's Board Transformation Fund for Rush University Cancer Center

Funds will support a value stream transformation to address inefficiencies in care service, such as waiting time, sourcing experts, cost of care and physical constraints, all to improve and scale up services in coordinating care to patients.

Specifically, the commitment will support project teams and innovation personnel, scale up services, create a dedicated fund for data analytics, technology and continuous learning, and establish mini grant programs for staff within the cancer center. Katie Conklin Struck, JD is the project leader.

b. The Woman's Board Fund for Supportive Oncology Innovation

Funds will support the patient navigation challenges and emotional care services for patients and their support network. Integrative medicine is not an area traditionally funded by Medicare/Medicaid funding. The program will provide a symptom response

team to address and track questions. The team will use informatics to track and report on success and impact on services.

Specifically, the commitment will provide seed funding to develop new programs, provide data analytics to promote research and demonstrate impact of these services and provide bridge funding to build program sustainability. Dr. Teresa Deschields will lead this program.

c. The Woman's Board Fund for Precision Oncology Research

Funds will support research to analyze and evaluate patient tumors (organoids) at a molecular level and better target therapies and track success of therapies. The program needs to build the organoid research foundation for bio specimen collection protocols, repository and validate models.

Specifically, the funding will support collection and storage of biospecimens, provide seed funding for studying organoids and support research personnel needed for studies. Three doctors will lead this project.

Dr. Lateef ended the discussion by donating his \$5,000 Fall Benefit raffle prize to the selected 2020 Principal Project.

Woman's Board members asked questions:

- 1) Which program is the most challenging to fund? Dr. Lateef indicated all three programs are outside of government reimbursement. Early on, the organoid portion of the Precision Oncology Research Program will need the most upfront funding.
- 2) Do other known cancer centers have these programs? Dr. Lateef stated that pieces of these programs exist at various hospitals, and they all know of these programs, but there is no single hospital that has all three in a formal comprehensive program.
- 3) Does any one project need to start before the others? No, all are unique and are a part of the patient experience.
- 4) Do any of the programs appeal to other groups for funding, and do you think one project will be easier to attract funds? Diane McKeever indicated the Transformation Fund project would be the most challenging to find support as it is a bigger conversation.
- 5) How many treatments rooms are planned for the new building? How many cancer patients come through Rush each year? Dr. Lateef indicated that the new building is outfitted with pods and rooms. The new diagnosis cancer patients (new analytics) are currently around 3,000 – 3,500 and Dr. Lateef wants this to double to 7,000.
- 6) How long will it take to get each project up and running? All projects have started and Rush is working on execution. The plan is for all to be up and running by 2022.
- 7) Is there a plan to address the stress load of the Rush team so they are happy? Dr. Lateef discussed Rush's employee support program and funding in this area.
- 8) How do project one and three work together? Dr. Lateef advised that there is fragmentation around therapy and it is very important to include the tissue sampling very early on in the value stream.
- 9) Was the opening of the cancer center a few years ago a springboard for the new Rush Cancer Center? Dr. Lateef confirmed this.

III. Proposal Discussion and Selection

Cindy Nicolaides

Cindy requested that members vote and turn in their ballots for counting.

Sue asked if we could consider all three projects as a three year project? Cindy responded that the board would hear about multi-year commitment opportunities once the capital campaign gets kicked off.

IV. Approval of June Minutes

Cindy Nicolaides

At 11:05 a.m. Cindy asked for approval of the June minutes. The minutes were approved.

V. Fall Benefit 2019 – *Bright Futures*

Colby Gaines, Susie Healey, Buffy Maier

Cindy invited the Fall Benefit Chairs to the podium. She thanked Colby, Susie and Buffy for their vision in creating an exciting and successful Fall Benefit. Cindy thanked the board for their involvement with this phenomenal event.

Buffy Maier thanked the Woman’s Board members for their support and appreciated working with Cindy and her co-chairs. Susie Healey reported that she received many comments and emails after the event regarding the new format, outstanding food, décor and band, and overall everyone thought the event was fun. Colby Gaines thanked Michelle Boardman for her insight, and Jennifer Veloso and Sarah Mitchell from the Woman’s Board office, as well as Woman’s Board volunteers that helped the night of the event.

Cindy reported that 450 guests attended the event. She then invited Elizabeth Bigelow and Gwen Solberg to the podium, and announced that they along with Wendy Herb would co-chair the 2020 Fall Benefit. The *Anything is Possible* tray was given to the new chairs.

Elizabeth Bigelow advised members that the 2020 Fall Benefit is scheduled for October 2, 2020.

VI. Committee-on-Committees

Mary Pearlman

Mary Pearlman announced the following individuals to two year terms for 2019-2021:

Cancer Treatment Center

Chair -Sharon Hayes

Vice Chair - Anne Loucks

Clinical Nursing

Chair – Beth Myers

Vice Chair – Stephanie Henry

Member Stewardship

Chair - Amy Brock

Vice Chair - Katie Comstock

Mental Well Being

Chair – Marianne Berger

Vice Chair - Pam Fitzgerald

Revisions

Chair - Mary McCarthy

Vice Chair - Jennifer Keenen

Social Services and Care Management

Chair – Samantha Schwalm

Vice Chair - Karen Henderson

Women’s & Children’s Hospital

Chair - Stephanie Byrd

Vice Chair - Sarah Alshouse

Mary thanked members for agreeing to serve on committees. For the new chairs and vice chairs and other committees that are ongoing, please set up the committees and send names into Jennifer Veloso by next week.

Cindy thanked everyone for accepting their calls and will send names for Executive Committee next week.

VII. Treasurer’s Report Kate Peterson

Kate Peterson reminded everyone that the board member annual dues were due on September 1st. Please turn in your dues if you haven’t done so.

VIII. Spring Luncheon 2020 Cindy Nicolaides

Cindy announced the Spring Luncheon Chairs for 2020 will be Katie Frekko and Brooke Kuehnle. The lunch is scheduled for Thursday April 16, 2020 at the Hilton.

IX. Auxiliary Board & Junior Board Laura Larkin, Dena Pavlopoulos

Dena Pavlopoulos, one of the Presidents of the Auxiliary Board announced the Junior Board Car Wash will take place on September 15th at the Byline Bank in Winnetka from 11 am – 5 pm. The tickets are \$5. The annual Holiday Tea is Saturday, December 7th and the Fashion Show is Sunday, May 3rd.

Nora Larkin, one of the three Cooks’ Tour Chairs, updated the Board on the September 25th Cooks’ Tour. There will be four amazing homes, and everyone is grateful to the homeowners. They are testing a green program using trolley transport. Guests can either bike to homes or use the four trolleys which will pick up at the Winnetka Community House and will be “hop-on and off.” Lunch is served at the Winnetka Community House from 11:00 am – 2 pm and the tour is open from 9:30 am to 2:30 pm, closing at 3:00 pm. Laura encouraged board members to attend and announced three raffle ticket prizes: Dr. McDreamy - Surgeon for a Day, Custom Earrings and Total Body Wellness from Elite. Invitations were distributed and are on the seats.

Cindy encouraged board member to attend the Cooks Tour, and reminded the board that eight Jr. Board members helped us double our raffle ticket sales at the Fall Benefit.

X. Woman’s Board Office Cindy Nicolaides

Cindy announced that today is Sarah Mitchell’s last day with the Woman’s Board office and thanked her for her service. Sarah joined the office when Jennifer was on maternity leave and was with us for eight

months. She is leaving for another opportunity. Sarah Mitchell thanked the board and stated it was a pleasure to work with the board.

Jennifer Veloso has accepted the position as Manager of Membership and Operations. Cindy will be searching for a Manager of Events and Appeals and will send out a job description if anyone has ideas. Please be patient during the vacancy. Cindy may reach out to board members to assist with projects.

Cindy reminded members that the December meeting is the second Monday of the month and not the first Monday. The February meeting is an evening event at the Casino, highlighting Rush services and programs, and we can bring guests. The June meeting has been difficult and attendance is quite low. The board moved this meeting to Monday, May 18.

XI. Announcements

Cindy Nicolaides

- Committee lists are due to Jennifer Veloso today
- Dues, Committee Chairs' Reports and Officers' Reports were due on September 1
- Cooks' Tour – Wednesday, September 25
- Executive Committee Meeting – Monday, October 7, at The Casino
- No October General Meeting
- Fall Benefit 2019 – *Bright Futures* Wrap Up Meeting – TBD
- Annual Meeting – Monday, November 4, RUMC
 - 10:00 a.m. – Coffee
 - 10:30 a.m. – 11:15 AM Program
 - 11:15 a.m. – 12:45 PM – General Meeting & Luncheon

XII. Announcement of 2020 Principal Project

Cindy Nicolaides

Cindy announced our 2020 Principal Project is the Woman's Board Transformation Fund for Rush University Cancer Center.

XIII. Adjournment

Cindy Nicolaides

The meeting was adjourned at 11:38 a.m.

Respectfully Submitted,

Erica Sandner
Recording Secretary